# SASHKA AVANYAN

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### **EDUCATION**

#### **University of McGill**

2014-2017 Undergraduate Studies, Philosophy

### **Mentor College**

2010-2014 High School Diploma



- Video Editing •
- Graphic Design
  - Videography •
- Public Speaking •
- Strong Communicator
- Creative Problem Solver
- Fast Learner
- Community Builder
- Social Activator

## LANGUAGES

**ENGLISH** 

100%

**RUSSIAN** 

100%

**ARMENIAN** 

80%

**FRENCH** 

40%

**SPANISH** 

- currently learning -

### WORK EXPERIENCE

### **Conference Speaker & Host**

Freelance (2018 - 2023)

Energized and captivated audiences, skillfully introduced distinguished speakers representing 20+ countries. **2023**: JumpDev- Host. Diaspora Youth Forum- Panelist. HeyGrowth- Host. FemInno- Co-Host. **2022**: FemInno- Host. **2021**: Imagine Armenia- Panelist. HyeTech- Panelist. **2020**: Horasis- Panelist. **2018**: Discovery Talks- Speaker.

#### **Co-Founder/Creative Director**

Creopia

(2019 - 2022)

Co-created social purpose enterprise to help vulnerable youth gain editing and videography skills. Provided same services to local and international clients. Implemented community projects with the help of grants from Stardust Startup Foundation, Sevan Seaside Summit, German Federal Foreign Office, and Women's Support Center.

Manager

Vision Call Center (2018 - 2019)

Independently launched and operated a 20 person sales call center. Recruited, trained, and mentored employees. Liaised with accounting team to prep payroll and financials.

Representative

Birthright Armenia (May 2016 - Aug 2023)

After 6 months of donating video services to local non profits, regularly represented Birthright Armenia via storytelling, media interviews, TikTok Q&As, and at international conferences.

Video Producer

McGill Multimedia Services

(May 2015 - Mar 2017)

Proficiently edited educational video footage, expertly crafting concise 8-minute segments for a team of 4 professors, implementing feedback and integrating needed graphics.

**Gallery Assistant** 

Bezpala - Brown Gallery (Sept 2013 - Aug 2014)

Helped manage gallery cash flow, and art inventory in this downtown Toronto location. Provided a welcoming and informative experience to gallery visitors, introducing them to the current exhibition and upcoming events.